

Notice of References Cited	Application/Control No. 10/066,794	Applicant(s)/Patent Under Reexamination HYUN, PHILLIP	
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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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	C	US-			
	D	US-			
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	F	US-			
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*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Greg Farrell, "Web finally opens door to new ways of buying ad space Sites allow media buyers to bypass salespeople, but some traditions may die hard" USA Today, 15 November 1999.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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	W	ZAPLET site map, retrieved on 6 May 2002 from the Internet at http://www.zaplet.com/search/search_map.html
	X	Esther Dyson's Monthly Report, Release 1.0, vol. 18, no. 10, published 22 November 2000, article entitled "Peering into the World of Peer-to-Peer."

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